



**MINUTES  
PHILANTHROPY & ADVOCACY COMMITTEE  
MEETING**

**November 28, 2018  
2:30 PM**

**Humboldt State University  
Nelson Hall West 213**

**Present:**

Laura Fisher (via ZOOM)  
Jenny Harris (via ZOOM)  
Bernadette McConnell  
Craig Wruck

**Absent:**

Gary Rynearson

**Guests:**

Lola Alto	Steve Bagley	Maria Forrest
Alisa Judge (via ZOOM)	Deborah Rice	Travis Williams

The Philanthropy & Advocacy Committee meeting was held on Wednesday, November 28, 2018, at 2:30 P.M. at Humboldt State University Conference Room NHW 213.

1. Call to order

The meeting was called to order at 2:33 PM by Committee Chair Laura Fisher.

2. Visitor comments

There were no visitor comments.

3. Acceptance of the Minutes from the August 13, 2018 meeting

Upon motion duly made, seconded and unanimously carried, it was:

RESOLVED, that the Minutes of the August 13, 2018 meeting were accepted with corrections.

#### 4. Board of Directors Annual Contributions

Committee Chair Laura Fisher reviewed the calendar year giving for HSUAF board members. She requested contact information and will call members who had not fulfilled their 2018 giving commitment. Fisher suggested that a discussion item explaining the commitment to establish a \$25,000 endowment be added to the upcoming February 2019 Board of Directors Meeting.

#### 5. Humboldt Together Campaign

Associate Vice President of Philanthropy, Deborah “Deb” Rice updated the committee on progress for the Humboldt Together Campaign. Philanthropy staff continue to search for a lead gift and asked committee members to assist with introductions of Philanthropy Advisors to prospective major gift donors. Giving Societies are being discussed as well as a “1913” Society which will have a web presence for donors, past and current, who leave legacy gifts to the University.

Rice reported that HSU received a Charitable Gift Annuity in the amount of \$500,000. To date this is the largest CGA in California State Universities’ history. Wruck noted that the CSU Foundation will manage this annuity.

#### 6. Quarterly Gift Reports

Rice reviewed the quarterly gift reports ending Sept. 30, 2018. Highlights included increased Alumni and Other Individual giving and an upward trend for giving to restricted endowments and scholarships. The online giving page continues to be a highly valued tool.

Craig Wruck cautioned that we are likely to see a drop in the year-to-year overall total due to the anomaly of football fundraising in 2017.

#### 7. Other Business

Laura Fisher suggested that donors who give a gift of \$1,000 or more should receive a thank you call or note from a board member in a more timely manner. Currently this project is scheduled for gifts received between Jan. 1 and June 30 and then again from July 1 to Dec. 31. She asked staff to look into possible changes.

Travis Williams, Director of Annual Giving, reported that Giving Tuesday (11/27/18) was the most successful to date.

Craig Wruck noted the passing of noted Alumnus, Stephen Hillenberg.

#### 8. Adjournment

By unanimous vote, the meeting was adjourned at 3:32 PM