FOUNDATION

MINUTES OF THE DONOR INTENTION & FULFILLMENT COMMITTEE MEETING

May 20, 2019 11:00 A.M.

Humboldt State University Nelson Hall West 213

Present:

Gary Blatnick Kurt Fraese (via ZOOM) Duncan Robins Frank Whitlatch **Absent:**

Mark Hemphill-Haley

Guests:

Lola Alto, Dr. Lisa Bond-Maupin, Alisa Judge (via ZOOM), Deborah Rice and Travis Williams

The Advancement Foundation Donor Intention and Fulfillment Committee meeting was held on Monday, May 20, 2019, at 11:00 A.M. at Humboldt State University Conference Room NHW 213.

1. Call to order

The meeting was called to order at 10:57 AM by Committee Chair Gary Blatnick.

2. Visitor comments

There were no visitor comments.

3. Acceptance of Minutes from December 3, 2018 Meeting

Upon motion duly made, seconded with one abstention, it was:

RESOLVED, that the Minutes of the December 3, 2018 meeting are accepted.

4. <u>Departmental Use of Discretionary Funds</u>

Dr. Lisa Bond-Maupin, Dean of the College of Arts, Humanities and Social Sciences (CAHSS), facilitated discussion on the use of discretionary funds within the college. The CAHSS has unique strengths which include serving approximately 85% of the general student population. It is the first point of contact for non-declared majors and those who share a passion for the arts. There is an emphasis on skill development, which is valued by future employers, as well as Equity and Social Justice mission infused in teaching and learning. The college offers studio and lab-based applied, hands-on approaches to teaching and learning. There is increasingly interdisciplinary orientation with two strong programs in environmental and social justice intersections. The college is building on strengths with technological infusion into career curricular integration that is data driven. Emphasis is placed on fortifying and growing international partnerships and implementing bilingual media and materials. The college plans to utilize the Humboldt Together Campaign funding to employ Student Leadership Associates who will mentor and improve transfer students on campus. There are several naming opportunities notably with Disney who has offered to donate used computers to the college. This enables students to use current software used in the film industry to enhance their learning and career-building resumes.

5. Other Business

Frank Whitlatch noted that the CSU announcement of the new HSU president is scheduled for Wednesday, May 22, 2019. The committee discussed the importance of hearing how colleges are utilizing donor funds and to share those stories with others. The need to discuss the structure of accountability will be a future topic. The committee would like to examine the full cycle of the impact of a gift. The committee requested that a standing item for future meetings be a basic metric of those gifts and the impact they have on students. Travis Williams, Director of Annual Giving suggested that the committee review Humboldt Loyalty Grants as examples of such impacts.

6. Adjournment

In the absence of objection the meeting was adjourned at 12:22 PM.