

HUMBOLDT STATE UNIVERSITY FOUNDATION

MINUTES OF THE DONOR INTENTION & FULFILLMENT COMMITTEE MEETING

MARCH 4, 2021
10:30 AM

ZOOM TELECONFERENCE

Present:

Jay Bower
Kurt Fraese
Carin Kaltschmidt
Jack McGurk
Robin Smith
Frank Whitlatch

Absent:

Gary Blatnick

Guests:

President Tom Jackson, Robin Bailie, Ken Fulgham, Travis Williams, Stephanie Lane, Deb Rice, Casey Perez and Lola Alto

The HSUF Donor Intention and Fulfillment Committee meeting was held on Thursday, March 4, 2021 at 10:30 A.M. via ZOOM Teleconference

1. Call to order

The meeting was called to order at 10:30 A.M. by Committee Chair Kurt Fraese.

2. Public comments

HSU President Tom Jackson updated the committee on current issues:

- Polytechnic-Process is moving forward. Since the announcement the support from the community and campus has been phenomenal. Over 100 volunteers have filled committee positions working toward building a case for support to present to the CSU Chancellor's Office and CSU Board of Trustees.
- Basketball-the HSU Men's Basketball team is currently playing an abbreviated, non-league season in the San Francisco Bay Area. No Spring league sports are planned at this time due to the continued COVID-19 pandemic.

- Diversity-HSU will be profiling the increasing diversity on campus. At this time more than 50% of faculty leadership are women. Currently the Administrative team is 50% female and 75% diverse individuals. HSU has the most diverse leadership in the CSU system. HSU is also modeling a positive change for the local community.

3. Acceptance of Minutes from October 2, 2020 Meeting

Upon motion duly made (Kaltschmidt), seconded (McGurk) and unanimously carried, it was:

RESOLVED, that the Minutes of the October 2, 2020 meeting are accepted.

4. Check 5

Travis Williams guided the committee through documentation covering the randomly selected funds for the months of November 2020 through February 2021.

The Committee would like to see additional conversations/training be used to educate department chairs on the use of funds, especially current use funds, which seem to be building large balances. This would assist them in communication with donors who expected that their donation to be used immediately and not stored for future uses.

Frank Whitlatch noted that with turnover of personnel institutional knowledge of these funds can be lost. Communication and education will be key moving forward. Stephanie Lane, Director of Alumni Relations reported that a Donor Stewardship position search will be opening in the next few weeks. The person in this position will aid in the communication of fund use as well as have knowledge of the donor's intention when the fund was created.

Frank Whitlatch reported that the HSU Sponsored Programs Foundation and the HSU Foundation will be partnering on a speaker series which will bring guest speakers to campus who are inspirational and guide campus personnel to look and think of the bigger picture when using the resources available which donors have given to them.

5. Other Business

The Committee discussed topics that they would like to see addressed at future meetings. It was agreed that good stories should be shared so that they can be used when communicating with donors. When donors know the good work that is being accomplished with their donation they are likely to contribute additional resources. It was recommended that good stories that relate to the Campaign also be shared at each meeting. They would appreciate a balance of data as well as storytelling.

6. Adjournment

In the absence of objection the meeting was adjourned at 11:30 AM.