

# HUMBOLDT STATE UNIVERSITY FOUNDATION

## MINUTES OF THE DONOR INTENTION & FULFILLMENT COMMITTEE MEETING

September 17, 2021  
10:30 AM

### ZOOM TELECONFERENCE

**Present:**

Gary Blatnick  
Jay Bower  
Kurt Fraese  
Marissa Lynas  
Jack McGurk  
Robin Smith  
Frank Whitlatch

**Absent:**

Carin Kaltschmidt

**Guests:**

Robin Bailie, Ken Fulgham, Gary Rynearson, Shawna Young, Sherie Gordon, Travis Williams, Deb Rice, Katharine Reed, Jamie Rich, Angie Petroske, Kristin Berger, Stephanie Lane

The HSUF Donor Intention and Fulfillment Committee meeting was held on Friday, September 17, 2021 at 10:30 A.M. via ZOOM Teleconference

1. Call to order

The meeting was called to order at 10:30 A.M. by Committee Chair Kurt Fraese.

2. Public comments

There were no public comments.

3. Acceptance of Minutes from August 6, 2021 Meeting

Upon motion duly made (Jack McGurk), seconded (Robin Smith) and unanimously carried, it was:

RESOLVED, that the Minutes of the August 6, 2021 meeting are accepted.

4. Funding Impact Presentation: 2008-09 Arkley Family Gift for Biomechanics Lab by Shawna Young, Dean College of Professional Studies

Shawna Young, Dean of the College of Professional Studies was the invited guest speaker. Shawna shared how the 2008-09 Arkley Family Gift for Biomechanics Lab has impacted HSU and its students. The \$80,000 gift was used for lab instrumentation such as force-sensing platforms, a multi-camera motion capture system, an electromyography (EMG) system, and neurocognitive and motor control assessment equipment.

The purchase of the equipment enabled the establishment of two programs directed by Dr. Justus Ortega, Professor of Kinesiology and Director of the Biomechanics Lab: the North Coast Fall Prevention Program and the North Coast Concussion Program. The North Coast Fall Prevention Program provides fall risk testing, education, and exercise prescription for older adults (65+ years) across the North Coast Region. It has directly served more than 1,200 older adults and has provided hands-on, applied experience for more than 200 undergraduate students and 90 graduate students in addition to generating \$75,000 in grant funding. The North Coast Concussion Program provides concussion education, baseline testing, and post-injury testing and consultation for the North Coast. The program has conducted nearly 35,000 individual concussion tests to student athletes and has provided hands-on, applied experience for about 70 undergraduate and 17 graduate students. It has generated more than \$1 million in grant and contract funding and has become the CSU system headquarters for concussion management.

Dr. Ortega was able to initiate the largest concussion study in history due to the Arkley's transformational gift. Both programs have contributed to the scientific field with journal articles co-authored by faculty and students and presentations to national and international conferences and consortiums.

Discussion followed, regarding an opportunity to get an endowment for the program, how HSU is creating a mandatory training module for all CSU coaches, and the creation of an HSU fund directory (over 300 funds) to be ready by January 2022.

5. Check 5

Travis Williams, Operations Specialist, guided the committee through documentation covering the randomly selected funds for the months of July & August 2021. Expenditures are observed to see if the funds are being used according to the intent of the donors, within the fund's criteria, and that gifts are being used instead of saved for a rainy day. Gift details are checked to make sure gifts were acknowledged in a timely manner and entered into the database correctly. After information is gathered and analyzed, comments are provided on irregularities and steps recommended to resolve discovered issues.

July, 2021

– Noted a large balance in the Chemistry fund, but that aligns with the intention to purchase large equipment.

– Noted a potential to distribute more funding from the Milton Boyd Bio Science Teaching Award.

– All gifts accepted and acknowledged correctly.

August, 2021

– The Barnum History Contest Trust was established in 1952 and is an award for a student interested in studying Humboldt County History. Its endowment distributions for the last 5 years have been 4 times the awarding activity. It may be time to review the criteria and see if there is anything that can be done to increase the awarding amount.

Discussion: Encourage the award amount to be increased? Create a contest? Needs further discussion (compile award documents, create ad hoc group, consult with family members). How can community members access the history essays submitted by students for this award? Humboldt Room? These essays should be highlighted as examples to excite history professors and reinvigorate this fund.

– The Temporary Emergency Housing Fund does not have a sustainable source of funds and a review of potential for future revenue may be appropriate.

– Two donations totaling \$600 were found to never have been fully transferred to the Fisheries Founding Scholarship. The correction has now been completed.

## 6. Other Business

The Committee discussed topics that they would like to see addressed at future meetings:

- Share stories regarding donor impact gifts from faculty/deans (item confirmed at last meeting); committee encouraged to share ideas and suggested guests with staff
- Rotate deans as speakers to get a sense of what's happening around campus
- If accolades are provided to University Advancement, these need to be shared with the Committee

## 7. Adjournment

In the absence of objection the meeting was adjourned at 11:25 AM.