

CAL POLY HUMBOLDT FOUNDATION

MINUTES OF THE DONOR INTENTION & FULFILLMENT COMMITTEE MEETING

August 5, 2022
10:30 AM

ZOOM TELECONFERENCE

Present:

Kurt Fraese (chair)
Philip Anton
Robin Bailie
Jason Carlson
Eden Donahue
Jack McGurk
Frank Whitlatch

Absent:

Carin Kaltschmidt

Guests: Gary Blatnick, Jeff Crane, Ken Fulgham, Traci Goff, Stacie Lyans, Angie Petroske, Katharine Reed, Deborah Rice, Jamie Rich, Guido Setton, Robin Smith, and Travis Williams

The Cal Poly Humboldt Foundation Donor Intention and Fulfillment Committee meeting was held on Friday, August 5, 2022 at 10:30 A.M. via ZOOM Teleconference.

1. Call to order/Roll Call

The meeting was called to order at 10:30 A.M. by Committee Chair Kurt Fraese.

2. Public comments

There were no public comments.

3. Acceptance of Minutes from March 4, 2022 Meeting

Upon motion duly made (Robin Bailie), seconded (Jack McGurk) and unanimously carried, it was:

RESOLVED, that the Minutes of the March 4, 2022 meeting are accepted.

4. Funding Impact Presentation: Guest Speaker – Jeff Crane, CAHSS Dean

Jeff Crane, Dean of the College of Arts, Humanities, and Social Sciences, was the invited guest speaker. He shared information on the impact donor gifts have made in CAHSS, especially in the Music department, where scholarships have been granted to students and equipment has been purchased. He emphasized additional gifts would be appreciated for the much-needed renovation of Fulkerson Recital Hall.

5. Check 5 Update

Travis Williams, Operations Specialist, guided the committee through documentation covering the randomly selected funds for the month of July 2022.

Expenditures are observed to see if the funds are being used according to the intent of the donors, within the fund's criteria, and that gifts are being used instead of saved for a rainy day. Gift details are checked to make sure gifts were acknowledged in a timely manner and entered into the database correctly. After information is gathered and analyzed, comments are provided on irregularities and steps recommended to resolve discovered issues.

Travis highlighted how Cyril Oberlander, Dean of the Library, has worked to grow a good base of Library donors and increase the annual solicitation. The Library is both raising donor funds and spending them well. Funds are being spent on books, internships, and partnerships for technology innovation (e.g. the anatomage table). Cyril is also good about reporting back to donors regarding what their dollars are achieving.

6. Other Business

Donor Intention and Fulfillment Committee Chair, Kurt Fraese, requested volunteers to serve on an ad-hoc group to discuss the creation of a dashboard. Committee member Robin Bailie and Board member Gary Blatnick agreed to be in the working group. Information from the Annual Donor Report will be used as a starting point. The group will provide a clear target for additional materials to be included on the dashboard so as not to create unnecessary work for Advancement staff. This material will consist of information that is already available, but it will be presented in a more digestible manner. The group should articulate why each set of data would help and how it would be used.

The Committee discussed the intersection of Foundation property acquisition and donor intent, with regard to public perception.

7. Adjournment

In the absence of objection the meeting was adjourned at 11:55 AM.