

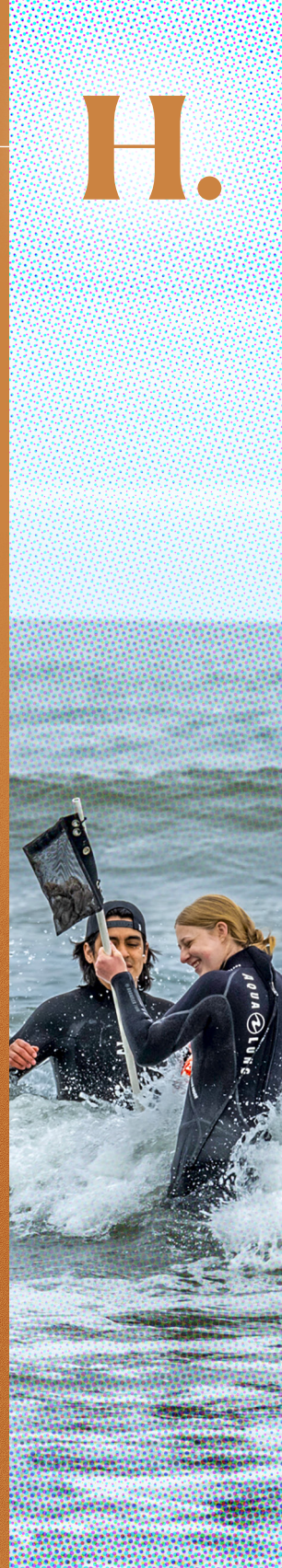
H.

•

Cal Poly Humboldt Foundation Annual Report 2022-23

BOLDLY RISING

The Campaign for Cal Poly Humboldt



Dear Friends of Cal Poly Humboldt,

The Cal Poly Humboldt Foundation is proud to present the 2022-23 Foundation Annual Report, showcasing how you are helping to create a bold and innovative future for Cal Poly Humboldt.

The last few years have been a testament to the power of your collective efforts. The polytechnic designation has facilitated the launch of new high-demand programs and expanded learning opportunities. There has been a successful public launch of Cal Poly Humboldt's first-ever comprehensive fundraising campaign, "Boldly Rising: The Campaign for Cal Poly Humboldt," which aims to raise at least \$50 million. Already, more than \$40 million has been given by 8,087 individuals.

Humboldt supporters are helping to create a bolder future with enhanced access, cutting-edge technology, and expanded hands-on learning opportunities. You have given to endowments, created scholarships, established generous estate gifts, and more.

Your commitment to Cal Poly Humboldt and dedication to our students' success has ignited a wave of positive change.

With gratitude,

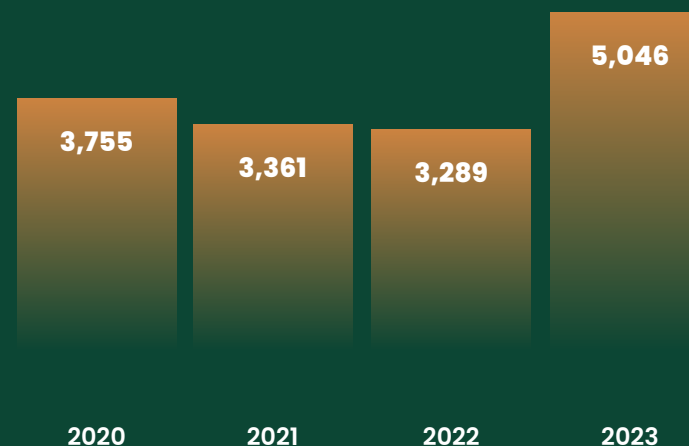


Robin Smith '78
Board Chair, Cal Poly Humboldt Foundation

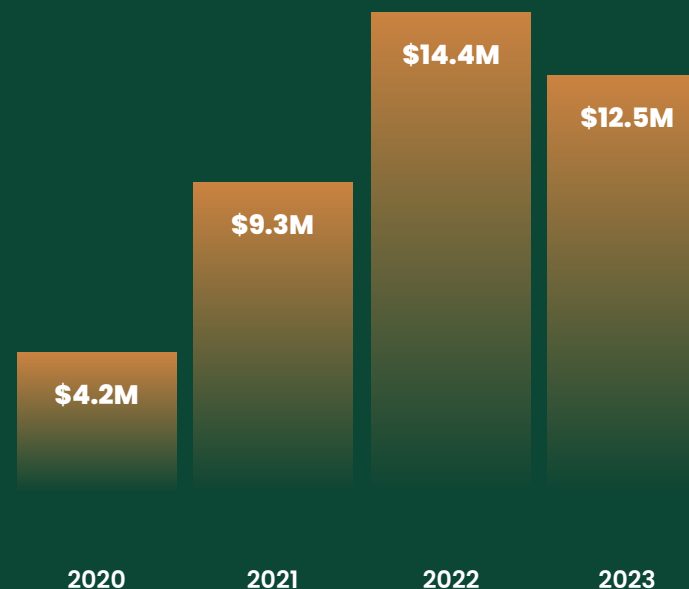


Frank Whitlatch
Vice President, University Advancement
Executive Director, Cal Poly Humboldt Foundation

Number of Donors



Funds Committed by Donors



Giving by the Numbers

2022-23

5,046

Donors

2,985

Alumni Donors

2,032

New Donors

11,677

Total Gifts

\$1,064

Average Gift Size

705

Scholarships awarded to students

\$1,690,000

Endowment Distribution in 2023

\$42.3 million

Total Endowment

Cal Poly Humboldt

Cal Poly Humboldt is California's third polytechnic university and the first in Northern California. The polytechnic designation became official in January 2022, and we are in the midst of a dramatic transformation, launching new high-demand programs and expanding hands-on learning opportunities. Cal Poly Humboldt is helping tackle STEM workforce shortages, contributing to the revival of the North Coast economy, bridging equity gaps in higher education, and offering solutions to California's complex social and environmental issues. The education students receive at Cal Poly Humboldt is poised to leave a profound and enduring impact on the future of the community, the state, and the world.

Cal Poly Humboldt Foundation

The Cal Poly Humboldt Foundation is a 501(c)(3) nonprofit organization that exists to support and advance the purpose of Cal Poly Humboldt by securing private support, developing and managing entrepreneurial activities, overseeing philanthropic activities, and managing endowed and other assets as requested by the University.

Foundation Board

Robin Smith '78 Chair

Jack McGurk '66, Vice Chair

Jason Carlson, Treasurer

Frank Whitlatch, Executive Director & Secretary

Philip Anton '98

Eden Donahue '09, '10

Kurt Fraese '82

Kenneth Fulgham '70

Jenny Harris

Tom Jackson, Jr.

Carin Kaltschmidt '90

Jennifer Keller

Jordan Kemme

Robin Quigley '11



BOLDLY RISING

The Campaign for Cal Poly Humboldt

In October 2022, the Cal Poly Humboldt Foundation and the Campaign Cabinet unveiled Humboldt's first-ever comprehensive fundraising campaign. **Boldly Rising: The Campaign for Cal Poly Humboldt** builds on the momentum of Humboldt's polytechnic designation. The campaign prioritizes scholarships and other financial support for students, hands-on learning and applied research, new and emerging technology throughout the curriculum, enhancement of academic programs, and creation of more equitable communities.

Campaign Cabinet

Dan Phillips '91, Chair
Philip Anton '98, Vice Chair
Carin Kaltschmidt '90, Vice Chair
Jack McGurk '66, Vice Chair
Robin Smith '78, Vice Chair
John Ballard '80
Ed Bowler '79
Sherie Cornish Gordon
Ceva Courtemanche '07
Jacob Furgatch '82
Jenny Harris
Tom Jackson, Jr.
Amine Khechfé, Parent
Robert Miller '85
Rebecca Pardoe '93
Barbara Perry-Lorek, Parent
Robin Quigley '11
Sharon Redd
Dan Sealy '75
Robin Venuti '79
Frank Whitlatch



Campaign Progress

\$40,641,000

raised by June 30, 2023

219

donors giving \$10,000+

8,087

total campaign donors

\$22,196,000

in gifts received

\$5,297,000

in remaining balance for ongoing pledges

500+

unique funds supported

\$11,500,000

raised for 160 endowments

Expanding Access

Sherman Schapiro ('86, Environmental Systems) was inspired by a generous gift from **Dan Phillips** ('91, Business and Computer Information Systems) to create the Eureka High School Scholarship Fund. This fund provides financial assistance to Eureka High School graduates attending Cal Poly Humboldt.

Supporting Hands-On Learning

Mary and **Robert Gearheart** donated \$240,000 from their retirement account to the Cal Poly Humboldt Foundation to fund the Gearheart Ecological Engineering Research Fund. This initiative will provide fellowships and assistantships to support nature-based technological research and uphold environmental education standards for future Humboldt students.

Creating a Tech-Forward Campus

A \$500,000 gift from **Kathleen Welsh** in honor of her father, James Welsh, will allow Cal Poly Humboldt to acquire an electron microscope. This modern equipment will prepare students for biotech, chemistry, and biology research.

Enhancing the Academic Experience

Rick Gardner established the Rick M. Gardner Psychology Research Assistantship Fund with \$75,000. The fund provides funded research opportunities for Psychology students aspiring to a graduate degree with Cal Poly Humboldt faculty.

Acting for Equity

Jennifer Keller established the Mary and Foster Keller Scholarship Endowment 12 years ago to honor her parents. She recently pledged \$75,000 to the fund, which awards student recipients \$4,000 annually for four years based on exceptional academic merit and financial need.



Give to the Campaign for Cal Poly Humboldt.

Whatever you choose to give, your gift empowers and transforms bolder futures.

To give by mail, please write your check or money order to the **Cal Poly Humboldt Foundation**, and write the department, program, or fund you wish to support in the memo.

Use the return envelope to mail your donation.

Name: _____

Address: _____

Phone: _____

Email: _____

One Time Gift Amount:

☐ \$500 ☐ \$250 ☐ \$100

Other: _____

Payment Method: ☐ Check

Gift to:

☐ Humboldt Loyalty Fund Other: _____

Give online at giving.humboldt.edu



Or scan the QR code.

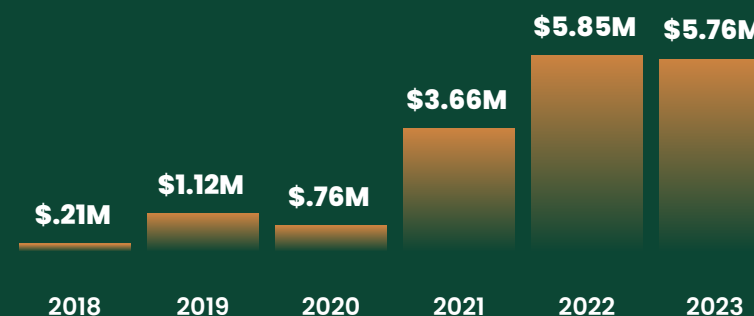


CUT HERE

Legacy Society

The 1913 Legacy Society is made up of donors who have designated Humboldt in their estate plans and whose generosity will support a bolder future for generations. Last year, 22 donors made planned gift commitments. Now, 165 Legacy Society members continue the legacy of charitable support that helped create Cal Poly Humboldt in 1913. They are setting an inspiring example for others.

Committed Planned Gifts



\$13,897,145

Total of **41** Planned Gifts in the Boldly Rising Campaign.

Giving Day

Cal Poly Humboldt Giving Day is a 24-hour fundraising campaign bringing alumni, parents, friends, faculty, and staff together to support Humboldt students. The University held its inaugural Giving Day in April, which coincided with the week Humboldt officially opened for classes in 1913.

Donors gave
\$140,638
in just 24 hours.

112
campus clubs, programs, departments,
and scholarships supported.

1,003
donors, including alumni,
parents, friends, faculty, and staff.

Cal Poly
Humboldt.

**We are Cal Poly
Humboldt.
This is our time.**

Rise with us.

**Cal Poly Humboldt
Foundation**

Cal Poly Humboldt
1 Harpst Street
Arcata, CA 95521

(707) 826-5200

giving@humboldt.edu
giving.humboldt.edu