

Dear Friends,

Throughout the challenges of the past year, donors like you have rallied to create incredible new opportunities at Humboldt State University.

Through your generosity, you are helping to create a brighter future for HSU students, the North Coast, and the world. Your donations have funded technology for remote learning, expanded basic needs funding, increased equitable access, and more. Specifically, support from organizations like the Humboldt Area Foundation helped to provide emergency housing and medical and crisis support throughout the ongoing pandemic. And generous donors like Dan and Cindy Phillips gave \$1 million, including \$100,000 in matching funds, to expand scholarships for local students to attend HSU.

As we move forward with a bold vision and plans to become California's third polytechnic university, it's clear our donors have helped us reach new heights. Every gift makes a difference in helping Humboldt State realize our potential as a transformational and forward-thinking university. Every donor reaffirms our shared commitment to educating tomorrow's change-makers. As a supporter of Humboldt State, your generosity is making a difference—thank you.

Our 2020-21 annual report highlights how donors have directly impacted our students, ensuring that their time at Humboldt State is a sound investment in our shared future. Thank you for supporting big ideas and student dreams!



Frank Whitlatch

Frank Whitlatch

Vice President, University Advancement
Executive Director, HSU Foundation



Jennifer Harris

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Board Chair, HSU Foundation



HUMBOLDT STATE UNIVERSITY

How will your next gift make a difference?

Be part of creating a brighter future.

Contact the HSU Foundation today at (707) 826-5200 or giving@humboldt.edu to discuss how you can support Humboldt students.

Thank you for your continued support!

HSU Foundation & Development Offices

1 Harpst St., Arcata, CA 95521
(707) 826-5200 • giving@humboldt.edu

giving.humboldt.edu

HUMBOLDT STATE UNIVERSITY
FOUNDATION

ANNUAL REPORT 2020-21

Your gifts help
Humboldt students
change the world



HSU Foundation

The HSU Foundation is a 501c3 nonprofit organization dedicated to building charitable support for the students and programs at Humboldt State University. It provides expertise and fiduciary oversight in managing the endowment and other charitable funds.

Foundation Board

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Donors gave \$9.4 million in 2020-21

3,360 Donors

Helping students change the world

\$913 Average Gift Size

A record number of large gifts increased the average donation threefold

1,800 Alumni Donors

Alumni donated \$3,118,000

674 Student Scholarships and Awards

with 108 supported through the Student Adversity Fund. That's financial support for 1 in 10 students!

890 New Donors

Thanks for joining us!

\$42,519,980 Endowment

Permanent funds that support HSU in perpetuity

10,240 Total Gifts

An average of three gifts per donor

Thank You!



Creating a brighter future through big ideas



Alumni Dana Ann Batt (nee Ingram) and Mark Steven Batt

Growing a sustainable future

Creating an Indigenous food lab and cultural workspace on campus

In partnership with local tribes, the Native American Studies department is raising funds to create a groundbreaking Food Sovereignty Lab and Cultural Workspace at Humboldt State. The Lab will operate as a commercial kitchen, with a plant drying station and salmon pit for preparing food, baskets, and regalia. Donors like the Batt Ingram family have pledged \$60,000 to support Indigenous knowledge and equity through the Food Lab, which is slated to open Fall 2022.



Donor Dan Phillips ('91, Business and Computer Information Systems)

Supporting local students on the North Coast

Investing in young people, making an impact

Harnessing the momentum of HSU's polytechnic push, alumnus and donor Dan Phillips has committed \$1 million in scholarships, including a \$100,000 challenge for matching gifts, for local high school students who attend HSU. With the goal of making a positive impact in the

community by investing in young people, Dan and Cindy Phillips hope that other donors will be inspired to create similar scholarships for future students from the local community.



Braden Hogan ('05, Wildlife)

Ensuring student success through hands-on experience

Supporting students in the natural sciences

The Braden Hogan Memorial Wildlife Internship Endowment was established to offer paid internships to Wildlife students, particularly those who are not traditionally represented in the natural sciences.

The endowment was created in memory of Braden Hogan ('05, Wildlife) who cared deeply about environmental conservation and education.