



Dear Friend,

Thank you for being a vital part of the HSU community by supporting our students and educational programming. Your giving ensures that students have greater access to scholarships, awards, and hands-on learning opportunities that reduce their debt and prepare them for their careers. HSU students, on average, begin each school year with a \$6,000 deficit. This year, we've renewed our efforts to "fix the six" by increasing scholarships and awards, supporting cost-reducing programs that ease the financial burdens of our students, and providing more paid work opportunities on campus and in the community so students can earn money and gain practical experience. Our new efforts will help students focus on their studies and graduate with less debt.

As the first HSU Advancement Foundation board chair from a federally recognized Native American tribe, I'm proud to represent a university whose population reflects the increasingly diverse demographics of California. As a university committed to diversity and inclusion, we're proud to say that donors are funding educational programming that supports all our students.

I'd like to express my gratitude for your generosity. With your help, students are obtaining the tools they need to create a better world and a brighter future.

This report features highlights from the past year that demonstrate the positive impact your giving has on the lives of students. Enjoy!

In gratitude,

**Jason Ramos**  
HSUAF Board Chair '17-'18



**HUMBOLDT STATE UNIVERSITY**

# Thank You!

## Office of Philanthropy

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# Your Gifts are Changing Lives

**A Report to Our Donors**  
FY 2017-18

HUMBOLDT  
**LOYALTY**

**HUMBOLDT STATE UNIVERSITY**

HSU Advancement Foundation is the 501(c)(3) which accepts charitable donations on behalf of Humboldt State University.





# Humboldt Loyalty Fund

## Accomplishments in 2017-18

Donor support of the Humboldt Loyalty Fund and Parents & Family Fund in the 2017/18 academic year has translated into funding for numerous projects in 2018 that upgrade technology, enhance hands-on learning, and help HSU continue to provide unique, place-based learning opportunities for our students. **Some of these donor-funded projects include:**

- new media display equipment for the zoology department
- remodeled study spaces for mathematics, engineering, and psychology students
- updated storage for the CNRS Core Research Facility
- support for student field trips to study the impact of high-intensity forest fires
- testing bikes to aid the Kinesiology Department in their study of exercise science
- funds to rebuild the Music Department's Steinway piano
- Psychology accommodation testing upgrades so psychology master's students can provide affordable disability assessments for students on campus
- wilderness equipment for students taking courses that aid in the development of outdoor leadership skills and knowledge
- the creation of an interactive mapping website to help students access affordable food and housing
- safety upgrades for the sculpture lab



# By the Numbers

**24,607**  
Total Gifts

**6,308**  
Total Donors

**1,522**  
New Donors

**2,433** alumni gave **\$1.3 million** in gifts.

**\$5.8 million** in total charitable donations distributed through the HSU Advancement Foundation to Humboldt State University for educational, community service, and research programs thanks to donors like you.

# Impacts

**560+** students received scholarships, awards, internships, and assistantship opportunities.

**\$1,972,446** in donor funding was provided for student support—from academic mentoring to food security to scholarships, awards, and internships.

**\$778,739** in charitable giving supported HSU athletics.

**\$30.8 million** in endowment market value managed by HSU Advancement Foundation, reflecting a 6.23% return for the fiscal year.

Fiscal Year 2017-18

# Gifts from the Heart

## Kathleen Welsh



The James F. Welsh Biology Scholarship honors Kathleen's father, retired HSU Professor James F. Welsh,

and his dedication to teaching. The \$154,000 gift created an endowment to fund two annual scholarships for biology students pursuing a graduate degree.

## Patty Siering and Mark Wilson



The HSU Biology professors established the Siering/Wilson Research Endowment,

which encourages undergraduate research in microbial ecology. Patty passed away in 2017 after a battle with pancreatic cancer, but not before the couple could establish an endowment to support future generations of students.

## Crankstart Foundation

Thanks to a \$50,000 grant from the charitable nonprofit organization Crankstart Foundation, 10 HSU transfer students will be awarded \$2,500 Crankstart Scholarships each year for two years.

## Glen Atkinson



Glen ('63, Economics) created the Atkinson Economics Student Workspace Fund with a contribution

of \$31,684 to make upgrades to the economics study area in Siemens Hall. The upgrades will include workstations, computers, a large-screen monitor, and other equipment. He also created the Atkinson Family Library Scholar Internship to encourage learning by doing, integrating academic study with well-managed internships to provide students skills that will be valuable in their careers.

## Carla G. Powell



Carla established the Carla (Petersen) Powell Voice Scholarship Endowment Fund in 2000 and supported

the fund with annual contributions. When Carla passed away this year at the age of 100, she left a bequest of \$67,947 to permanently endow the scholarship. It is the only scholarship devoted to voice students.