

Dear Friend,



As part of the Humboldt State family, you help make dreams come true for HSU students. In this report we share some of the recent accomplishments made possible with your support.

I get quite emotional when I think about HSU donors like you. You are participating in a sacred act—to thoughtfully consider the future of someone you are likely never to meet. It is difficult to express the gratitude and pride I feel toward HSU donors, whose vision and generosity help strengthen, support and grow opportunities for education.

On behalf of the Humboldt State community, thank you for your kindness and generosity. We look forward to working together to build on our accomplishments and create a better world through educating students.

This report shows how you're making a difference in the lives of students and the community. We can't share every story about all the good you're doing, but here are a few highlights from the year. Enjoy!

In gratitude,

Heather Bernikoff
HSUAF Board Chair '15-'16



HUMBOLDT STATE UNIVERSITY

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HSU Advancement Foundation is the 501(c)(3) which accepts charitable donations on the behalf of Humboldt State University.

loyalty.humboldt.edu

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A Report to our Donors



New Initiatives

- Launched the new **HSU Cares Employee Giving program** to encourage giving from faculty, staff, emeriti, and administrators by celebrating philanthropy both on and off campus.
- Established the **Go Green Fund Campaign** to raise \$100k for Go Green student interns to focus on campus energy efficiency projects.
- Launched the new **Student Success Scholarship Fund** to help award as many scholarships as possible and to provide urgent funding to students who may not be able to continue school due to financial hardship.
- 2015-16 HSUAF board Chair Heather Bernikoff made a bold move by establishing the **Dreamer Scholarship in 2015** to support undocumented students who are shut out of receiving financial aid. In 2016, her scholarship was awarded for the first time to several talented students.



By the Numbers

20,353

Total Gifts

6,497

Total Donors

1,639

New Donors

Financials

\$5.05 million in total charitable donations distributed through the HSU Advancement Foundation to Humboldt State University for education, service, and research programs thanks to donors like you.

For Every \$1.00 spent, 95 cents goes directly to educational and community programs.

Impacts

650+ students received scholarships, awards, internships, and assistantship opportunities.

\$1.32 million in donor funding for student support, such as scholarships, awards, internships, and assistantship opportunities.

502 Humboldt Loyalty Partners: the growing number of donors who make recurring gifts (monthly or quarterly) to the Humboldt Loyalty Fund, a powerful way to help HSU meet changing needs and enhance education for today's students.

\$269k+ in charitable gifts for scholarships to student athletes.

\$26.6 million in assets managed by Humboldt State University Advancement Foundation at fiscal year end.

Fiscal Year 2015-16

Gifts from the Heart



Don Bremm and Sharon Hanks

Owners of the local Moonstone Crossing Winery increased funding for three summer cancer research assistantships, providing a stipend for students as they gain experience doing cutting-edge cancer research.



Lance Hardie

Lance named the HSU Advancement Foundation (HSUAF) as the charitable beneficiary of his entire IRA. His gift will establish a permanent endowment at Schatz Energy Research Center (SERC) to support student research on sustainable technologies.



Lucille Vinyard (left) and Susie Van Kirk (right)

They were very involved in the environmental movement in the 1960s and 1970s, and helped establish and expand Redwood National Park. Now, with the help of donors including Susie's son, HSU alumnus and Emeritus Mathematics Professor Rob Van Kirk, the HSU Library established the Van Kirk & Vinyard Research Collection featuring the works of the two legendary Humboldt activists.



McLean Foundation Business Internships

As part of a 5 year, \$175,000 commitment funding internships for HSU business undergrads, the McLean Foundation connected 10 students with Eel River Valley businesses and organizations in 2016. The internships bridge classroom concepts with valuable hands-on learning experiences.